



# Charlestown Peace Park Rebuilding Efforts



# \$12,449

Total raised for Peace Park rebuilding efforts through GoFundMe & other donations

# \$9,349

Raised through GoFundMe donations by 115 residents & local organizations



60% of those who donated were in amounts of **\$40 and under**



## Residents and Local Organizations Continued Support

Residents, religious organizations, community/youth organizations such as the YMCA, Charlestown Boys and Girls Club, have all continued to be instrumental in the caring and maintaining for the Peace Park. Examples below.

- **First Church in Charlestown held a clean-up day** on Oct. 12th. More than 35 people came to help mulch (60 bags) and remove trash/weeds from the park. They also donated a 8 ft. Peace Park sign.
- **Starbucks Charlestown held a Kindness Rocks Event** as an outlet for folks to create another rock to be added into the park on Oct. 19th.
- On Oct. 23rd, **the Boys and Girls Club and Coalition staff** used powered tools, manual tools, brooms, shovels, etc. for **park maintenance and preps for HeART in the Park event**. More than 25 flowers were planted along with adding decorations.
- **Resident Joe Kelley took it upon himself to build a ~20 ft.** Peace Park fence to enclose our heart rock garden in hopes no one would take the rocks again.
- **Resident Noreen Ridings created wooden Peace signs** to be added in the park.
- **Barbara Kelly and Bill Kelly donated daffodils** to be planted.

## Community Events



Approximately 50 people attended the HeART in the Park event in October 2019.

Turn it Around youth had their artwork about resiliency on display.



Starbucks held a Kindness Rocks event at their store, where residents were able to come in and paint rocks to be placed at the Peace Park-**143 new rocks were painted that day.**



## Social Media Engagement

125

Residents changed their Facebook profile or cover picture to the park to show support

The Turn it Around Facebook had 10 posts in regards to the different park efforts

The Coalition Facebook had 8 posts in regards to the different park efforts



- An **average of 253 people reached** (i.e. shown in their personal feed) per post
- **485 total clicks**
- **262 total reactions, comments, and shares**
- An **average of 267 people reached** (i.e. shown in their personal feed) per post
- **104 total clicks**
- **69 total reactions, comments, and shares**

## Articles/Op-eds

Click the text to be directed to each article.

- **"No Park, No Peace: Advocates Say They Will Rebuild Desecrated Peace Park"**-Charlestown Patriot-Bridge
- A Joint Statement About the Peace Park from the Clergy of Charlestown **"Guest Op-Ed: Continued Support for Peace Park"**- Charlestown Patriot-Bridge

